



HomeAid's® National Project Playhouse® 2007

Project Playhouse® is a nationwide event conducted by HomeAid to fund the development of housing for the temporarily homeless. Project Playhouse is one of HomeAid's most successful events and can be viewed at many locations across the country.

Project Playhouse® 2007 National Events

American Girl® Playhouses Three-City Showcase



In 2007, a coordinated national three-city placement of themed playhouses built by [Pardee Homes®](#) based on the popular [American Girl®](#) brand were placed in Chicago, Los Angeles, and New York during September and October. Houses in Los Angeles and Chicago were on display (see [chapter events](#) for details) and auctioned/raffled to raise funds for the two chapters' local housing development programs. The New York house was donated to WestHELP Greenburgh in White Plains, New York (read below for details).



"American Girl Nicki's Colorado Ranch House"

The three playhouses were designed around American Girl's 2007 doll of the year, Nicki, whose distinctive personality trait represents volunteerism. This trait of volunteerism aligns with HomeAid and our builders/partners' willingness to give back to the communities in which we live. These adorable playhouses celebrated American Girl's 2007 Girl of the Year, Nicki Fleming.

"Nicki is a ten-year-old girl growing up on a ranch in Colorado with her horse Jackson and a lively little puppy named Sprocket. Besides her chores around the ranch, Nicki is teaching Sprocket to be a service dog to help others. While it is not always easy, she knows that one day Sprocket will make someone else's life better, and that makes all the difference. Girls will love imagining a life like Nicki's in her ranch-inspired playhouse. The interior brings to life the American West with features such as a split-rail porch, a cowgirl clock, a wood stove, and a stone chimney. Modern touches include a flat-screen TV and special sets for tea parties. Jackson and Sprocket join the fun, too, with a corral and a doghouse they can each call their own."



Project Playhouse on CBS "The Early Show"

Highlighting the three-city placement was a national broadcast segment on [CBS' The Early Show](#) on the morning of Monday, September 17.

HomeAid's National Project Playhouse 2007 continued ...

Nicki Visits Local Kids in New York



After the segment on CBS, the New York-based Nicki's Colorado Ranch House was donated to a transitional housing facility for families with pre-school aged children: [WestHELP Greenburgh](#). Located in White Plains, New York, the transitional home is operated by [HelpUSA](#), one of the leading service providers in the New York City area.



Project Playhouse at National Building Museum, Washington, D.C.

National Project Playhouse also included a playhouse that emphasized sustainability in a kid-friendly manner. The playhouse was unveiled on October 13th during the National Building Museum's *Festival of the Building Arts*, a family-themed celebration of the many facets of construction and design. The playhouse is on display at the [National Building Museum](#) for years to come.



Kids and Green Building at the National Building Museum

To emphasize environmental consciousness, HomeAid's donation to the National Building Museum in Washington, D.C. is a green-build. The playhouse resides in the Museum's [Building Zone](#), and an on-site video presentation demonstrates sustainable-building practices for children and adults alike. The playhouse features green elements, such as environmentally conscious flooring, insulation, roofing, and much more.

HomeAid thanks Pardee Homes®, American Girl® and National Building Museum

HomeAid would like to thank Pardee Homes® for its very generous donation of building four state-of-the-art, beautifully constructed playhouses as well as American Girl® and National Building Museum for their generous support in helping HomeAid showcase Project Playhouse™ across the nation.